

## Overview of stakeholders and related activities in 2008

Organization	Stakeholders' main concerns	Outcomes / events – 2008 update
<b>General economic conditions</b>		
<ul style="list-style-type: none"> <li>– Federal Department of Economic Affairs (DEA)</li> <li>– Swiss Competition Commission</li> <li>– Federal Customs Administration</li> <li>– Price supervisor</li> </ul>	<ul style="list-style-type: none"> <li>– Bringing high Swiss prices into line with neighbouring countries</li> <li>– Strengthening Switzerland as a business location</li> <li>– Sustainable growth</li> <li>– Real competition that benefits customers</li> <li>– Reduced costs through reduced regulation</li> </ul>	<ul style="list-style-type: none"> <li>– Statement of positive positions on open markets and dismantling of trade barriers, primarily through authorizing parallel imports and revising the federal law on technical barriers to trade (“Cassis-de-Dijon” principle)</li> <li>– Efforts to reduce unnecessary and expensive red tape</li> <li>– Positive position on opening up markets to developing countries (preferential tariffs)</li> </ul>
<ul style="list-style-type: none"> <li>– espace.mobilité</li> </ul>	<ul style="list-style-type: none"> <li>– Favourable political conditions in the areas of transport, building and business-location policy</li> </ul>	<ul style="list-style-type: none"> <li>– Participation in various cantonal consultation exercises and in the search for constructive solutions</li> <li>– Commitment to efficient and cost-effective environmental protection</li> <li>– Dialogue with various authorities at both national and cantonal level</li> </ul>
<ul style="list-style-type: none"> <li>– IGAS (association representing the interests of Switzerland as a centre of agriculture)</li> </ul>	<ul style="list-style-type: none"> <li>– Commitment to an agreement on agriculture and health between Switzerland and the EU</li> </ul>	<ul style="list-style-type: none"> <li>– Active collaboration in the following internal working groups: Supporting measures, Negotiations, and Communication</li> </ul>
<ul style="list-style-type: none"> <li>– IG DHS (Swiss retailers' organization)</li> </ul>	<ul style="list-style-type: none"> <li>– Good political conditions for retailing for both consumers and those who work in retail</li> </ul>	<ul style="list-style-type: none"> <li>– Commitments to keeping the reduced VAT rate on foodstuffs</li> <li>– Commitment to a new product safety act, the “Cassis-de-Dijon” principle, and international exhaustion of patent-protected goods</li> <li>– Implementation of the Movie Guide Code of Conduct to protect young people from unsuitable electronic media</li> <li>– Approval of a Nanotechnology Code of Conduct</li> <li>– Commitment to combating litter</li> </ul>
<b>Socio-ethical sourcing</b>		
<ul style="list-style-type: none"> <li>– Business Social Compliance Initiative (BSCI)</li> <li>– Clean Clothes Campaign</li> <li>– Common Code for the Coffee Community (4C)</li> <li>– Berne Declaration (EvB)</li> <li>– Fair Wear Foundation</li> <li>– GlobalGAP</li> <li>– Max Havelaar Foundation</li> <li>– Social Accountability International (SAI)</li> <li>– BioRe Foundation</li> </ul>	<ul style="list-style-type: none"> <li>– Implementing socio-ethical sourcing</li> <li>– Improvement of working conditions in agriculture</li> <li>– Fair trade with producers in disadvantaged countries of the southern hemisphere</li> </ul>	<ul style="list-style-type: none"> <li>– Heading the BSCI National Contact Group</li> <li>– Good result in CCC textile rating</li> <li>– Coop is a founding member of 4C and procures large quantities of 4C-verified coffee each year</li> <li>– Cooperative involvement in the Berne Declaration chocolate rating</li> <li>– Projects for implementing social requirements in agriculture in Morocco and Southern Spain</li> <li>– Coop is one of the world's most innovative retailers of fair trade products; its market share in Switzerland is over 50 %</li> <li>– BioRe Foundation projects</li> </ul>
<ul style="list-style-type: none"> <li>– Transparency International</li> </ul>	<ul style="list-style-type: none"> <li>– Combating corruption</li> <li>– Raising awareness among managers</li> </ul>	<ul style="list-style-type: none"> <li>– Tightening of internal guidelines and their controls</li> </ul>

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<b>Ecological sourcing</b>		
<ul style="list-style-type: none"> <li>– Bio Suisse</li> <li>– Forest Stewardship Council (FSC)</li> <li>– Hochstamm Suisse</li> <li>– ETH Zurich Institute of Environmental Engineering (IfU)</li> <li>– Marine Stewardship Council (MSC)</li> <li>– Round Table on Responsible Soy (RTRS)</li> <li>– Round Table on Sustainable Palm Oil (RSPO)</li> <li>– Slow Food Foundation</li> <li>– Pro Specie Rara Foundation</li> <li>– WWF environmental partnership</li> </ul>	<ul style="list-style-type: none"> <li>– Promotion of the production and sale of organic food</li> <li>– Promotion of awareness and sales of FSC products</li> <li>– Protecting forests against overexploitation</li> <li>– Promotion of biodiversity and the preservation of heirloom varieties and species</li> <li>– Sustainable fisheries</li> <li>– Promotion of the production and sale of sustainable products and services</li> </ul>	<ul style="list-style-type: none"> <li>– Share of Swiss organic market is over 50 %</li> <li>– Relaunch of Coop Naturaplan label; extension of range to over 1,600 items; 8 % increase in Naturaplan sales</li> <li>– Introduction of organic products that correspond to the Lohas (Lifestyle of Health and Sustainability) consumer trend</li> <li>– Innovative expansion of non-food range (e.g. organic poinsettia)</li> <li>– Extensive switch to FSC for paper used in advertising</li> <li>– Expansion of Slow Food and Pro Specie Rara product ranges</li> <li>– ETH research project to draw up ecological criteria for sourcing</li> <li>– Expansion of organically farmed and MSC wild-catch fish ranges; no sale of seriously endangered fish</li> <li>– Lobbying for sustainable soy among business partners and customers</li> <li>– Purchase of certificates (Book &amp; Claim) for sustainable palm oil (coverage of entire Coop in-house production)</li> </ul>
<b>Swiss agriculture</b>		
<ul style="list-style-type: none"> <li>– Agro-Marketing Suisse (AMS)</li> <li>– Bio Suisse</li> <li>– Federal Office for Agriculture</li> <li>– Research Institute of Organic Agriculture (FiBL)</li> <li>– IGAS (association representing the interests of Switzerland as a centre of agriculture)</li> <li>– IP Suisse</li> <li>– Proviande</li> <li>– Sativa / GZPK</li> <li>– Swiss Farmers' Union (SBV)</li> <li>– Slow Food Switzerland</li> <li>– SwissGAP</li> </ul>	<ul style="list-style-type: none"> <li>– Improving the long-term competitiveness of Swiss agriculture</li> <li>– Clear positioning of Swiss products</li> <li>– Image advertising for Swiss-made products</li> <li>– Quality assurance</li> </ul>	<ul style="list-style-type: none"> <li>– Commitment to an agricultural free-trade agreement with the EU; developing export facilities and support measures</li> <li>– Collaboration in the "direct payments" group of experts</li> <li>– Support by the Coop Sustainability Fund for various research projects at FiBL</li> <li>– Regular exchanges with the SBV</li> <li>– Wide range of Suisse Garantie products</li> <li>– Establishment of Slow Food presidia</li> <li>– Good start to implementation of SwissGAP</li> </ul>
<ul style="list-style-type: none"> <li>– Coop Sponsorship for Mountain Regions</li> <li>– Schweizer Berghilfe (Swiss Mountain Aid)</li> </ul>	<ul style="list-style-type: none"> <li>– Preservation of added value in mountain regions</li> <li>– Promoting sales of products produced in mountain regions</li> <li>– Improvement of living and working conditions</li> <li>– Securing livelihoods</li> </ul>	<ul style="list-style-type: none"> <li>– Expansion of the Pro Montagna label. For each product sold, a solidarity contribution is donated to Coop Sponsorship for Mountain Regions, which uses it to provide start-up assistance with major self-help projects</li> <li>– Pro Montagna sales exceed 20 million francs</li> <li>– 1<sup>st</sup> of August "Weggen" (bread roll) campaign, the proceeds of which are earmarked for one or more projects in mountain regions</li> </ul>

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<b>Animal welfare</b>		
<ul style="list-style-type: none"> <li>– Federal Veterinary Office</li> <li>– Consortium of Coop Naturafarm producers (EGN)</li> <li>– IG CLP (interest group for producers of Coop labelled goods)</li> <li>– KAGfreiland (organization defending the rights of livestock)</li> <li>– Mutterkuh Schweiz (Suckler Cow Switzerland)</li> <li>– Swiss College of Agriculture SHL</li> <li>– Swiss Animal Protection SAP</li> <li>– FOUR PAWS</li> </ul>	<ul style="list-style-type: none"> <li>– Long-term success of Coop Naturafarm with eggs and labelled meat</li> <li>– Development of guidelines for Coop Naturafarm with partners</li> <li>– Animal welfare</li> <li>– Promotion of humane husbandry of foster and suckler cows</li> </ul>	<ul style="list-style-type: none"> <li>– Supporting immunocastration, and anaesthetic for painless piglet castration</li> <li>– Coop remains the most important buyer of Naturabeef (about 90 %)</li> <li>– Establishment of the “Natura-Veal” range</li> </ul>
<b>Consumer affairs</b>		
<ul style="list-style-type: none"> <li>– Federal Commission for Consumer Affairs</li> <li>– Consumer organizations (SKS, Kf, FRC, ACSI)</li> </ul>	<ul style="list-style-type: none"> <li>– Consumer-friendly legislation</li> <li>– More transparent value-for-money of products and services</li> <li>– Bringing high Swiss prices into line with neighbouring countries</li> </ul>	<ul style="list-style-type: none"> <li>– Marked price reductions thanks to higher productivity and international cooperation in sourcing</li> <li>– Transparent communication of price changes due to higher raw-material costs</li> <li>– Joint commitment to ensuring effective and efficient food and product safety</li> <li>– Transparent labelling of air-freighted products</li> </ul>
<b>Nutrition and health</b>		
<ul style="list-style-type: none"> <li>– Federal Office of Public Health</li> <li>– FIAL (Federation of the Swiss Food Industry) Working Group for Nutrition</li> <li>– Swiss Foundation for Health Promotion</li> <li>– IG Zöliakie (IGZ, coeliac-disease interest group)</li> <li>– Cantonal chemical officers</li> <li>– Pro Senectute</li> <li>– Swiss Obesity Foundation (SAPS)</li> <li>– Swiss Diabetes Society (SDG)</li> <li>– Swiss Nutrition Association (SGE)</li> <li>– Swiss Cancer League «5 a day» campaign)</li> <li>– Swiss Association of Dietitians (SVDE)</li> <li>– Swiss Vegetarian Union (SVV)</li> <li>– Weight Watchers</li> </ul>	<ul style="list-style-type: none"> <li>– Food safety and the prevention of misleading labelling</li> <li>– Preventive health measures (focusing on nutrition, exercise, addictive behaviour)</li> <li>– Preparedness for pandemics</li> <li>– Products for population groups with special dietary requirements (allergy sufferers, vegetarians, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>– Introduction of detailed food profiles on over 2,000 Coop own-brand products</li> <li>– Cooperation with «5 a day» campaign, including use of its logo on products</li> <li>– Introduction of Trias (six grain) bread in collaboration with the Swiss Cancer League</li> <li>– Position concerning various amendments to food legislation</li> <li>– Active support for improved enforcement of safety of foods and consumer goods</li> <li>– Expansion of JaMaDu label offering well-balanced products for children</li> <li>– Various sponsorship activities in the nutrition and exercise field</li> <li>– Production of nutritional brochures</li> <li>– Publishing two nutritional guides on children's' food and nutrition for the elderly</li> </ul>
<b>New technologies</b>		
<ul style="list-style-type: none"> <li>– Nanotechnologies action plan (Federal Office of Public Health (FOPH), Federal Office for the Environment (BAFU), State Secretariat for Economic Affairs (SECO))</li> <li>– Werkstatt Ernährung &amp; Gentechnologie (nutrition and genetic engineering working group)</li> </ul>	<ul style="list-style-type: none"> <li>– Finding constructive solutions involving the authorities, consumers and business representatives</li> <li>– Public discussion of the opportunities and risks of genetic engineering and nanotechnology</li> </ul>	<ul style="list-style-type: none"> <li>– Formulation of a code of conduct for nanotechnologies within the framework of the IG DHS retailers' organization</li> <li>– Commitment to minimum tolerance values for GMOs (genetically modified organisms) not approved in Switzerland</li> <li>– Inclusion of the entire product chain in research studies of coexistence</li> <li>– Commitment to a feasible solution for labelling products from animals that have been fed without GMOs</li> </ul>

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<b>Environment</b>		
<ul style="list-style-type: none"> <li>– ESwiss Energy</li> <li>– Energie-Agentur-Elektrogeräte (eae)</li> <li>– Federal Office of Energy</li> <li>– Business Energy Agency (EnAW)</li> <li>– Swiss agency for efficient energy use (S.A.F.E) / topten.ch</li> <li>– WWF Climate Group (CO<sub>2</sub> monitor, compensation projects)</li> <li>– BiomassEnergie</li> <li>– myclimate</li> <li>– Climate Cent Foundation</li> <li>– SwissWinds</li> </ul>	<ul style="list-style-type: none"> <li>– Programs for energy efficiency and renewable energies</li> <li>– Target agreements to reduce CO<sub>2</sub> emissions and improve energy efficiency</li> <li>– CO<sub>2</sub> reduction measures for sites, products and employees</li> <li>– Promotion of energy efficiency in general and of energy-efficient appliances</li> <li>– Promotion of biogas plants</li> <li>– Support for climate protection projects</li> <li>– CO<sub>2</sub> reduction projects, especially in the fuel sector</li> <li>– Promotion of wind power</li> </ul>	<ul style="list-style-type: none"> <li>– Strong presence as part of the Swiss Energy / eae Energy Day 2008 with a 20 %-off promotion on energy-efficient appliances</li> <li>– Feasibility study on Coop's vision of achieving CO<sub>2</sub>-neutrality by 2023</li> <li>– New five-year contracts for purchasing green electricity with IWB, Swisshydro, and BKW (*)</li> <li>– Drawing up an energy position paper</li> <li>– Setting up and defining the goals of a working group for sustainability of electrical &amp; electronic appliances</li> <li>– Range of energy-saving lamps and energy-efficient appliances extended</li> <li>– CO<sub>2</sub> monitor for employees</li> <li>– Bringing requirement criteria for biogas plants into line with political conditions</li> <li>– Offset projects for air freight and business travel (*)</li> <li>– Biogas truck project</li> <li>– Project using old cooking oil as truck fuel (bio diesel)</li> <li>– Support for a wind power project (*)</li> <li>– CO<sub>2</sub> project for Coop Naturaline fabrics (*)</li> </ul> <p>* Coop Sustainability Fund projects</p>
<ul style="list-style-type: none"> <li>– Various waste recycling organizations (SENS, SLRS, Ferro Recycling, Igora, Inobat, PRS)</li> </ul>	<ul style="list-style-type: none"> <li>– Promotion and practical organization of recycling</li> <li>– Calculation and administration of prepaid recycling charges</li> <li>– War on litter</li> </ul>	<ul style="list-style-type: none"> <li>– Reduction of prepaid recycling charges on aluminium cans</li> <li>– Joining the IGORA Cooperative for Aluminium Recycling</li> </ul>
<ul style="list-style-type: none"> <li>– Federal Office for the Environment</li> <li>– Greenpeace</li> <li>– IGSU Interest Group for a Clean Environment</li> <li>– Practical Environmental Protection Switzerland (Pusch)</li> <li>– Pro Natura</li> <li>– Öbu – Swiss Association for Ecologically Aware Company Management</li> </ul>	<ul style="list-style-type: none"> <li>– Promotion of environmentally friendly products</li> <li>– Shifting of freight from road to rail</li> <li>– Waste reduction</li> <li>– Raising of public awareness</li> <li>– Energy-saving technology</li> </ul>	<ul style="list-style-type: none"> <li>– Approval of recommendations for sustainable sponsorship</li> <li>– Financial and ideological support for IGSU in its war on litter</li> <li>– Involvement in round table discussions on littering</li> <li>– Anti-littering measures during the EURO 2008 football tournament</li> <li>– Collaboration in the updating of eco-audits</li> <li>– Commitment to traditional, GMO-free animal feed</li> </ul>
<ul style="list-style-type: none"> <li>– WWF</li> </ul>	<ul style="list-style-type: none"> <li>– Promotion of environmentally compatible behaviour and sustainable consumption</li> <li>– Preservation of biodiversity</li> </ul>	<ul style="list-style-type: none"> <li>– Broadening and deepening of the WWF environmental partnership with the subprojects Wood Group (wood and paper), Climate Group (energy and climate change), Soy (Round Table on Responsible Soy), and Seafood Group (fish and seafood)</li> <li>– WWF coordinates CO<sub>2</sub> compensation of Coop air-freighted goods and business trips to the tune of approx. 2.8 million francs annually</li> </ul>
<b>Employees</b>		
<ul style="list-style-type: none"> <li>– Trade unions, employee associations</li> <li>– Professional organizations</li> <li>– Public authorities and offices</li> <li>– Universities and schools</li> <li>– Disability insurance offices / social institutions / regional job centres</li> </ul>	<ul style="list-style-type: none"> <li>– Representation of employees' interests</li> <li>– Minimum wages as a function of training</li> <li>– Equal pay for men and women</li> <li>– A fair system of profit-sharing</li> <li>– Training and continuing education</li> <li>– Conduct of final examinations</li> <li>– Compliance with legal specifications</li> <li>– Offering career entry opportunities</li> <li>– Offering placements for professional re-integration following illness, accident or unemployment</li> </ul>	<ul style="list-style-type: none"> <li>– New Coop collective employment agreement for 2008–2010, including generous holiday entitlement and one week's paternity leave</li> <li>– No work on demand</li> <li>– Coop Child Care programme (helping single-parent employees to meet the costs of external child care)</li> <li>– Number of apprentices raised to over 2,900</li> <li>– Gift vouchers as a bonus for employees</li> <li>– Risk analysis of maternity protection concept (Mutterschutz)</li> <li>– Participation in job fairs</li> <li>– Carrying out work trials for the long-term ill</li> <li>– Offering placements to academically weak school-leavers</li> </ul>