

Overview of stakeholders and related activities in 2015

Area / Organization	Stakeholders' main concerns	Outcomes / events – 2015 update
SUSTAINABLE PRODUCTS AND SERVICES		
Sustainable consumption		
<ul style="list-style-type: none"> – Federal Office for the Environment (FOEN) – Consumer organizations (SKS, Kf, FRC, ACSI) – Öbu – Sustainable Business Network – Practical Environmental Protection Switzerland (Pusch) – Pro Natura – Swiss Society for Nutrition Research (SGE) – World Wide Fund for Nature (WWF) 	<ul style="list-style-type: none"> – Promotion of sustainable consumption – Promotion of environmentally compatible behaviour 	<ul style="list-style-type: none"> – Entry into a strategic partnership with WWF to promote more sustainable consumption and thus continue the long-standing joint commitment – Endorsement of Oecoplan products as environmentally friendly alternatives using the WWF logo – “Nature Adventure” joint fundraising campaign with WWF to raise awareness in Switzerland of the natural world – Changes to the key data structure for sustainable products and services, focusing on regional products, products with added value in the area of animal welfare, products with social added value and products for particular nutritional requirements – Continued work on 137 project ideas from suppliers following the 2014 green business partners meeting, some of which have already been implemented – Listing of all crop protection agents that contain glyphosate – Participation in creating the “Crop protection agent action plan” as part of the Federal Office for Agriculture (FOAG) working group, with the objective of reducing the negative impact of crop protection agents – Active participation as Gold Partner in energyday15 by seven different store formats – Support of the “Bike4Car 2015” campaign by EnergieSchweiz and myblueplanet – Definition of standards for 14 critical raw materials (meat, milk, eggs, fruit and vegetables, flowers and plants, fish and seafood, coffee, cocoa, palm oil, rice, soya, hazelnuts, wood and paper, cotton) and drafting of specific objectives – Campaign at Coop Building & Hobby to promote wood from Switzerland, as part of which CHF 120 000 was invested in the rehabilitation of a protective forest (via Coop Aid for Mountain Regions) – 3-year extension to partnership with the Umwelt Arena (environment arena) in Spreitenbach
Socio-ethical sourcing		
<ul style="list-style-type: none"> – bioRe® Foundation – Federal Office for Agriculture (FOAG) – Business Social Compliance Initiative (BSCI) – Common Code for the Coffee Community (4C) – Swiss Agency for Development and Cooperation (SDC) and State Secretariat for Economic Affairs (SECO) – Berne Declaration (EvB) – GLOBALG.A.P. including GRASP – Helvetas Swiss Intercooperation – International Labour Organization (ILO) – International Development Enterprise – IDH (The Sustainable Trade Initiative) – Max Havelaar Foundation Switzerland – Social Accountability International (SAI) – UN Global Compact (UNGC) 	<ul style="list-style-type: none"> – Implementation of socio-ethical sourcing – Improvement of transparency in the supply chain – Anti-corruption – Improvement of working conditions in agriculture – Improvement of working conditions in processing – Fair trade with producers in disadvantaged countries of the southern hemisphere – Improvement of living and working conditions for inhabitants of Swiss mountain regions 	<ul style="list-style-type: none"> – Continuation of the Coop growth strategy for fair trade products incl. changeover of exotic products (pineapple, papaya) to fair trade; increase of turnover from fairly traded products to CHF 390 million (incl. Naturaline textiles and cotton wool products) – Sale of recycled PET carrier bags to commemorate the 20th anniversary of Coop Naturaline; a percentage of the selling price went to the bioRe® Foundation to support projects for women – Expansion of www.biore.ch to allow all Naturaline textiles to be traced – Expansion and growth of Swiss mountain products range Pro Montagna – Systematic implementation of the BSCI standard in food and non-food processing and expansion of supplier relationship management within supplier portfolio – Definition of BSCI implementation objectives for 2016–2020 for all Coop production facilities – 82.4% of procurement expenditure on fruit and vegetables from risk countries (BSCI risk countries plus Spain, Italy, Greece and Israel) to producers that implement social standards in farming – Active participation in creating the IDH Processed Fruit and Vegetables Program – Organization of four workshops on good social practice with producers of fruit and vegetables – Participation in developing and implementing the Bio Suisse guideline on fair trade in Switzerland and in establishing social requirements for imports – Chairing of the GRASP Stakeholder Committee and active participation in tightening control points

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Ecological sourcing		
<ul style="list-style-type: none"> – Aquaculture Stewardship Council (ASC) – Bio Suisse – Bioverita – Federal Office for Agriculture (FOAG) – Business Environmental Performance Initiative (BEPI) – Energie-Agentur-Elektrogeräte (eae) electric appliance producers' energy association – Forest Stewardship Council (FSC) – Research Institute of Organic Agriculture (FiBL) – Greenpeace – Hochstamm Suisse tree preservation association – Marine Stewardship Council (MSC) – Pro Natura – Round Table on Responsible Soy (RTRS) – Roundtable on Sustainable Palm Oil (RSPO) – Sativa / Getreidezüchtung Peter Kunz (GZPK) grain-producing association – Swiss agency for efficient energy use (S.A.F.E.) / Topten.ch – Swiss Farmers' Union (SFU) – Swiss Parks – Soy Network Switzerland – Fair Recycling Foundation – Pro Specie Rara Foundation – Slow Food Foundation – SVS / BirdLife Switzerland – Danube Soya Association – World Food System Center – World Wide Fund for Nature (WWF) 	<ul style="list-style-type: none"> – Reduction of environmental impact along the whole value chain – Promotion of the production and sale of organic food and non-food products – Promotion of regional organic products – Promotion of Swiss products – Promotion of sustainable fishing – Promotion of biodiversity and the preservation of heirloom varieties and species – Promotion of awareness and sales of FSC products – Promotion of production and sale of energy-efficient products – Introduction of sustainable standards for commodities 	<ul style="list-style-type: none"> – 100% of fresh and frozen fish and seafood products sold ranked by WWF as acceptable or recommended – First retailer in the world to sell black tiger prawns with a 100% organically certified supply chain (incl. organic hatchery) – Achievement of specific objectives with the WWF for CO₂, fish, wood and paper in the 2013–2015 contract period; palm oil objective (100% physically sustainable palm oil by the end of 2015) not achieved: proportion 92.4% – Achievement of "Pioneer" ranking in WWF environmental ratings – Reduction of air-freighted products and transparent declaration – Continued implementation of the Guideline on Textiles and Leather; ranking as "Trendsetter" within the scope of the detox agreement with Greenpeace – Acceptance of Coop's Water and Soil standard as an official GLOBALG.A.P. add-on module (GLOBALG.A.P. Coop water module) – Feed for Naturafarm laying hens and fattening chickens 100% certified Danube soya – As part of Soy Network Switzerland, around 94% of the soybean meal imported into Switzerland is responsibly produced – Extension of the scope of the Guideline on Pesticides to include the entire food range and expansion of the negative list to 113 active substances – Publication of the FiBL dossier "Bio-Soja aus Europa" (Organic Soy from Europe), which Coop supported – Support of a FiBL workshop for organic banana growers from Central and South America
Animal welfare		
<ul style="list-style-type: none"> – Federal Food Safety and Veterinary Office (FSVO) – Consortium of Coop Naturafarm producers (EGN) – IG CLP (Coop Label Porc interest group) – KAGfreiland (organization defending the rights of livestock) – Mutterkuh Schweiz (Suckler Cow Switzerland) – School of Agricultural, Forest and Food Sciences HAFL – Swiss Animal Protection SAP – FOUR PAWS 	<ul style="list-style-type: none"> – Promotion of humane animal husbandry in Switzerland and abroad – Promotion of free-range rearing and grazing – Promotion of farm animal welfare – Promotion of the sale of products from humane animal husbandry – Development of guidelines for Coop Naturafarm with partners – Raising awareness of animal welfare issues among consumers 	<ul style="list-style-type: none"> – 100% of fresh imported Coop Qualité & Prix turkey meat sourced from farms raising fowl in line with the PAS standard (particularly animal-friendly stabling) – Reviews by Swiss Animal Protection SAP to assess and improve animal welfare in animal farming abroad and during transport and slaughter – Continuation and expansion of the dual-purpose chickens trial project to evaluate the economic efficiency of having a breed of chicken for both egg laying and meat production – Inclusion in the top group (Leadership) in the 2015 Business Benchmark on Farm Animal Welfare report – Project on using the meat of uncastrated male pigs (young boar fattening)
Healthy nutrition and exercise		
<ul style="list-style-type: none"> – aha! Swiss allergy centre – Swiss Federal Office of Public Health (FOPH) – Federal Food Safety and Veterinary Office (FSVO) – Federation of Swiss Food Industries (fiel) Working Group for Nutrition – Swiss Foundation for Health Promotion – IG Zöliakie (IGZ, Swiss Coeliac Association) – Service Allergie Suisse (SAS, Swiss allergy service) – Swiss Obesity Foundation (SAPS) – Swiss Diabetes Society (SDG) – Swiss Society for Nutrition Research (SGE) – Swiss Cancer League ("5 a day" campaign) – Swiss Association of Registered Dietitians (SVDE) – Swiss Union for Vegetarianism (SwissVeg) – Swiss Vegan Society (VGS) – Weight Watchers 	<ul style="list-style-type: none"> – Preventive health measures (focus on nutrition, exercise, addictive behaviour) – Products for population groups with special dietary requirements (allergy sufferers, vegetarians, etc.) – Raising awareness of health and nutrition issues – Prevention of nutrition-induced illnesses 	<ul style="list-style-type: none"> – Signing of the Milan Initiative by the federal government and Swiss companies to reduce the sugar content of yoghurts and breakfast cereals – Optimization of Coop own-brand product recipes to reduce sugar, salt and fat or improve the quality of fats and carbohydrates as part of the "actionsanté" initiative – Promotion and expansion of ranges for special dietary requirements such as Délicorn, Jamadu, Free From and Karma – Cooperation with the "5 a day" campaign, including use of its logo on products – Various sponsorship activities related to nutrition and exercise (Gorilla, fit4future) – Sponsorship of SGE and SVDE – Various initiatives held for employees: One-day workshop on nutrition and staying active, intermittent reduced rates for attending Weight Watchers, nationwide ergonomics course for logistics employees on lifting and carrying correctly – Introduction of occupational health management plus manager responsible

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RESOURCE EFFICIENCY AND CLIMATE PROTECTION		
Energy and CO₂		
<ul style="list-style-type: none"> – AEE SUISSE industry umbrella organization for renewable energy and energy efficiency – BiomassEnergie – Swiss Federal Office of Energy (SFOE) – Federal Office for the Environment (FOEN) – Energy Agency of the Swiss Private Sector (EnAW) – EnergieSchweiz (Swiss Energy) – Sustainable Construction Network Switzerland (NNBS) – Foundation for Climate Protection and Carbon Offset (KliK) – WWF Climate Group 	<ul style="list-style-type: none"> – Setting targets and projects to increase energy efficiency, use of renewable energies and reduction of CO₂ emissions – Systematic implementation of Coop's energy / CO₂ vision – Promotion of energy-saving technologies – Shifting of freight from road to rail – Promotion of electricity production from renewable sources 	<ul style="list-style-type: none"> – Conversion or construction of 52 additional sales outlets to Minergie standard – 100% LED lighting for all new and converted supermarkets – Fitting of ejectors to all new and modified CO₂ cooling systems; thus reducing energy consumption by a further 15% – Approval of the Sustainability in Construction Management concept with guidelines on building materials, building services and landscaping – Decision taken on building a hydrogen filling station and procurement of hydrogen-powered company cars and trucks
Waste and recycling		
<ul style="list-style-type: none"> – Federal Office for the Environment (FOEN) – IGSU Interest Group for a Clean Environment – Swiss Recycling – Various waste recycling organizations (SENS, SLRS, Ferro Recycling, IGORA, INOBAT, PRS) 	<ul style="list-style-type: none"> – Promotion and practical organization of recycling – Calculation and administration of prepaid recycling charges (vRG) – Waste reduction – Promotion of resource efficiency and closing material cycles 	<ul style="list-style-type: none"> – Recovery of 80% of waste from Coop sales outlets, distribution centres and administrative offices – Introduction of nationwide facilities for the return of plastic bottles to supermarkets – Support for the IGSU Interest Group for a Clean Environment since 2008 – Active participation in Basel littering talks – Active involvement in the resource dialogue process aiming to find solutions for waste and resource management in Switzerland 2030
EMPLOYEES		
<ul style="list-style-type: none"> – Public authorities / offices – Professional organizations – Compasso advice portal – Trade unions, employee associations – Universities and schools – Disability insurance offices / social institutions / regional job centres 	<ul style="list-style-type: none"> – Compliance with statutory provisions, e.g. regulations on light in the workplace – Fair working conditions – Continuous increase in the minimum wage – Equal pay for men and women – Fair system of profit-sharing – Increase in the number of permanent employees on a monthly wage and more regular working hours for employees on an hourly wage – Continuous provision of training and professional development opportunities – Wide range of traineeships – Offering placements for professional re-integration following illness, accident or unemployment – No wage dumping on construction sites 	<ul style="list-style-type: none"> – Raising of minimum wage for unskilled employees by CHF 50 on 1 January 2016 – 78.5% of vacant management posts filled internally – Continuation of high number of trainees (3 410 in whole Group at end of 2015) and high continued-employment rate (63.3%) for apprentices who have completed their training – Campaign to prevent accidents caused by tripping and falling – Sponsorship of B2RUN event for Swiss businesses – Involvement in Compasso, an information portal for integration in the workplace – Achievement of target of “at least 1% of jobs for people with restricted functional capacity”

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SOCIETY		
Social commitment		
<ul style="list-style-type: none"> – Public authorities / offices – bioRe® Foundation – Blue Cross organization for persons with addictions – Swiss Federal Office of Public Health (FOPH) – Caritas charitable organization – Coop Aid for Mountain Regions – Swiss Alcohol Board (SAB) – Pro Senectute organization for older citizens – Swiss Red Cross – Swiss Videogram Association (SVV) – Swiss Table – Table Be Set 	<ul style="list-style-type: none"> – Reduction of food waste – Promotion of integrating foreigners and the disabled into the labour market – Support of the mountain regions and the people who live there – Systematic safeguarding of young people – Contribution to social cohesion – Helping young people avoid getting into debt – Creation of links between young people and the economy 	<ul style="list-style-type: none"> – Entry into a strategic partnership with the Swiss Red Cross (SRC) – Support of the SRC in providing initial care to refugees arriving in Buchs (SG) – Continued support of the “2 x Weihnachten” (“2 x Christmas”) campaign and the Grittibänz bread roll fund-raising campaign to support needy persons in Switzerland – Renewal of contract for the anti-food waste solution “Foodbridge” for a further three years as member of the IG DHS organization, thus supporting Swiss Table and Table Be Set – Expansion of the Ünique range and two campaigns to promote the sale of fruit and vegetables with aesthetically imperfect appearances due to the weather conditions – Publication of information brochure “frisch – So bleiben Lebensmittel länger haltbar” (How to keep food for longer) to prevent domestic food waste – Support of the “Young Enterprise Switzerland” project offering practice-oriented business training programmes for students – Over 35 000 Christmas cards (unique prints) produced by workshops for the disabled – Orders with various workshops for the disabled to the value of around CHF 3.5 million – Various donations to social institutions
Consumer concerns		
<ul style="list-style-type: none"> – Nanotechnologies action plan (FOPH, FOEN, SECO) – FOPH dialogue platform on synthetic nanomaterials in products – Federal Commission for Consumer Affairs – Consumer organizations (SKS, Kf, FRC, ACSI) 	<ul style="list-style-type: none"> – Consumer-friendly legislation – More transparent value-for-money for products and services – Transparency on product information (labelling and origin) – Strengthening of consumer rights – Public discussion of the opportunities and risks of genetic engineering and nanotechnology 	<ul style="list-style-type: none"> – Continued significant price reductions, particularly thanks to systematically passing on currency gains – Support for pragmatic disclosure of audit reports by cantonal authorities – Implementation of the “New Media” code of conduct for age appropriate selling of video games and films – Participation in “Swiss Pledge”, a voluntary commitment to reduce advertising aimed at children under twelve – Answers provided to around 780 000 customer queries – Commitment to stakeholder dialogues on the “GMO-free” declaration – Implementation of a code of conduct for nanotechnologies within the framework of the IG DHS retailers’ organization – Participation in the “VIGO” project run by Empa (Swiss Federal Laboratory for Materials Testing and Research) to analyse the risk of nanoparticles
Product and food safety		
<ul style="list-style-type: none"> – Agroscope agricultural research centre – Beratungsstelle für Unfallverhütung (bfu, advice point for the prevention of accidents) – bio.Inspecta / q.Inspecta certification inspectorates – Swiss Federal Office of Public Health (FOPH) – Federal Food Safety and Veterinary Office (FSVO) – Codex Alimentarius – Swiss Federal Consumer Affairs Bureau (FCAB) – Federal Inspectorate for Heavy Current Installations (ESTI) / Electrosuisse – Federation of Swiss Food Industries (fial) – Fromarte (association of Swiss cheese specialists) – Global Food Safety Initiative (GFSI) – Joint Industry Group of the Swiss Packaging Institute (SVI) – Swiss meat industry association (SFF) – Swiss association of bakers / confectioners (SBC) – SWISSCOFEL / SwissGAP – Swiss Association of Cantonal Chemists (SACCh) – Union of Swiss feed producers (VSF) 	<ul style="list-style-type: none"> – Food and product safety – Food safety and the prevention of misleading labelling – Efficient enforcement through international standards and cooperation 	<ul style="list-style-type: none"> – Certification of open sales in all Coop sales outlets – Active involvement in international food safety initiatives and standards bodies – Dialogue with food processing companies and the packaging industry in an effort to prevent the migration of harmful substances at the source – Commitment to harmonizing Swiss food legislation with the EU – Political dialogue on the revision of Swiss food legislation – Conformity work relating to food packaging – Industry guidelines for good manufacturing practice and food safety